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Worcester Business Journal has found another bumper crop of Forty under 40 winners for 2004. Whether operating their own companies or climbing the corporate ladder, these 40 outstanding individuals have achieved significant professional success. In addition, they've distinguished themselves by also giving back to their community, and making our region a better place. Along with *Junior Achievement*, *Nichols College* and our many sponsors, we salute this year's outstanding winners!

5TH ANNUAL LIST HONORS YOUNG LEADERS

KIM BENT
ANTHONY BROOKHOUSE
SUSAN BROWN
DIANA CASAVECCHIA
MATTHEW COTE
KEVIN CUMMINGS
DAVID DEGON
DAVID DESMARAIS
LAURA DIBENEDETTO
DINO FARINA
LYNN GILLESPIE
SHEILA KING GOODWIN
MARC HUAMAN
TRACEY INGLE
SETH JEANNOTTE
JASON JOHNSON
MARIA HANNA JOSEPH
BRENDAN KING
PETER KOVAGO
KEVIN KOZAK
JORGE LANDEO
LADD LAVALLE
HELDER MACHADO
TODD MCDONALD
KELLY MURPHY
JENNIFER OLSON
SCOTT PIEKARCZYK
TINA PUZO
KRISTIN SAWASH
DAWN SEIPLE
EDWARD SHERR
KIMBERLY STONE
MICHELE STREETER
RICH SUITUM
HENRY TESSMAN
TUYET TRAN
CHRISTINE TUCCIO
BRENDA WENNING
ANDREA WHITE
KELSA ZERESKI

Brendan King is a rising star

Age: 32. Partner, Fusaro, Altomare & Ermilio, Worcester

Summitting the 14,411-foot peak of Mount Rainer in Washington State in May 2004 isn't Brendan King's only outstanding accomplishment of recent years. King achieved the position of partner at the prominent Worcester law firm Fusaro, Altomare & Ermilio in 2000 at the young age of 28.

King began his legal career at Fusaro, Altomare & Ermilio in 1997 after graduating from JD Suffolk University Law School. He also holds a specialized degree on taxation from Boston University School of Law.

King, who created and heads his firm's estate, business and tax-planning, and trust department, sums up his philosophy for success and business in one word - "integrity." As department chair, King says he strikes a balance between his role as a partner and businessman, delegating, supervising and directing cases to staff who will get the job done, and doing a lot of the legal work as well.

Dealing ethically and empathetically with clients to build trust and satisfaction, he says, is top priority. Equally important, he says, "is recognizing your staff members, and helping to further develop their professional skills...that's a win-win for all." Being socially responsible is also a priority, he says, noting that volunteerism not only builds character, but develops and broadens leadership skills that volunteers then carry back to the workplace.

King volunteers for a long list of organizations, including the Worcester Art Museum, the Foothills Theatre, the Mohegan Council, Boy Scouts of America and National Eagle Scout Association, public charity Soul Advocate and the private Vuona Foundation.

In his spare time, King likes spending time with his son and wife, who is expecting their second child. An avid hiker, King lists climbing in the Andes among his future goals. Managing Partner John Altomare, he says, is not only his business mentor and role model, but also his mountain-climbing partner and good friend.

Kim Ciottona

